



DiscoveryCube
LOS ANGELES

CHAIRMAN'S CUP

2024

PEBBLE BEACH®



**The Ultimate
Golf Excursion**

October 27-October 29, 2024



Our Mission is to inspire young minds through engaging science-based programs and exhibits in order to create a meaningful impact on the communities we serve.



DiscoveryCube



Sunday, October 27

Day one kicks off with a private jet flight from Van Nuys Airport to Monterey, where you will play a midday round of golf at the **Links at Spanish Bay** featuring gorgeous panoramic views of the Pacific Ocean beyond the green. After golf, we will return to the Inn at Spanish Bay to relax and freshen up before a private cocktail reception, chipping contest, and welcome dinner.

Monday, October 28

Day two starts with breakfast and consecutive morning tee times at the world-famous **Pebble Beach Golf Links**, which boasts stunning vistas, rolling greens, and fairways along the cliffside. Later in the evening, we will come together to enjoy our putting contest, cocktails, course stories, and a private gourmet meal.

Tuesday, October 29

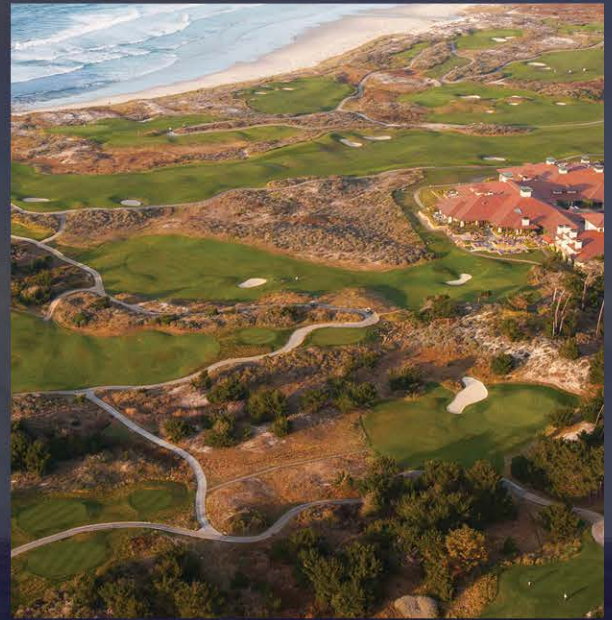
Day three begins with breakfast before heading out for a round of golf at **Spyglass Hill Golf Course**, which features a beautiful blend between the green, sandy seaside dunes, and the surrounding trees. Following golf, we will gather to enjoy a private reception at the Inn to conclude the ultimate excursion. At our departure, you will board a private jet to return to Los Angeles and be home in time to unwind.



Links at Spanish Bay

Tucked among the rolling sand dunes on the western tip of the Monterey Peninsula sits the Links at Spanish Bay. In 1987 Robert Trent Jones, Jr., Tom Watson, and Sandy Tatum teamed up to artfully craft a distinctly Scottish look. From the prevalent marine layer, to the white sand dunes, and manicured fairways, The Links at Spanish Bay evoke the original Scottish feel of the game. The majority of the front nine is played among sand dunes with striking views of the Pacific Ocean and a dramatic contrast to the green and gold hues that create an unforgettable backdrop. The Links at Spanish Bay is an elegant, challenging journey into golf's beginning that will leave you with a truly wonderful experience to remember.

- Holes: 18
- Par: 72
- Rating: 73.7
- Slope: 143
- Yardage: 6,726



Pebble Beach Golf Links

Pebble Beach Golf Links is one of the most famous courses in the world and has been home to some of the most legendary moments in golf history. The course hugs the rugged coastline and has wide open views of Carmel Bay, opening up to the Pacific Ocean on the south side of the Monterey Peninsula. Since 1919, golfers have enjoyed the course's unparalleled ocean views, stunning beauty and signature holes, including the par-3 7th, par-4 8th and the greatest finishing hole in golf, the par-5 18th. "It's one of the most intimidating golf courses I've ever played" said PGA Champion Rich Beems, "you get caught up in the views so easily, and all of a sudden you've got all of these difficult shots into greens that look like the size of dimes." Every golfer deserves to play Pebble Beach once in their life.

- Holes: 18
- Par: 72
- Rating: 74.7
- Slope: 145
- Yardage: 6,828



Spyglass Hill Golf Course

Themed after Robert Louis Stevenson's classic novel Treasure Island, Spyglass Hill Golf Course features the unique challenge of seaside greens mixed with narrow forest-lined fairways. Test your game on holes such as "Billy Bones", "Skeleton Island" and "Signal Hill"—the challenging 8th hole that many consider the most difficult par-4 under 400 yards in the world. Named one of the top public courses in America by Golf Digest, this legendary course is also rated as one of the toughest in the world from the championship tees. Legendary Los Angeles Times columnist Jim Murray revealed in its humanizing and sometimes humbling difficulty when he first saw Spyglass Hill during the 1967 Bing Crosby National Pro-Am: "It's a 300-acre unplayable lie... If it were human, Spyglass would have a knife in its teeth, a patch on its eye, a ring in its ear, tobacco in its beard and a blunderbuss in its hand... I love every unplayable inch of it. Every golf course in the world is Spyglass Hill to me."

- Holes: 18
- Par: 72
- Rating: 75.1
- Slope: 145
- Yardage: 6,960





THE ULTIMATE GOLF EXCURSION

BENEFITING SCIENCE EDUCATION

Welcome to our 2nd Annual Discovery Cube Los Angeles Chairman's Cup event, a premier golfing experience, raising irreplaceable funds and awareness to support our educational programs and initiatives. The event hosts an elite group of business, community, and philanthropic leaders from Southern California for three days of play on some of the most picturesque courses around, just up the California coast in Pebble Beach.

Along with friendly rounds of golf every day and a few other spirited contests, this event offers the opportunity to learn more about the impact of Discovery Cube and the needs of our community for high quality Science, Technology, Engineering, and Math (STEM) education. The foundation of Discovery Cube's mission is brought to life through our four core initiatives: STEM Proficiency, Early Childhood Education, Healthy Living, and Environmental Stewardship. They not only shape the vision of our brand but inspire educators, students, our community, and all of us committed to lifelong learning.

Behind the fun of our hands-on exhibits and engaging programs is a team of dedicated educators looking to extend science education beyond our campuses. Discovery Cube offers school districts, administrators, and parents critical education tools and resources including onsite and virtual field trips, camps, after school programs, educational outreach efforts, early childhood education and so much more.

Thanks to the support of our Chairman's Cup Committee and the entire Los Angeles Discovery Cube Board of Directors, we believe that the Los Angeles Chairman's Cup will continue to grow in scale each year, becoming a vital signature event.

It's a joy for us to engage with other visionary leaders through this event and share the Cube's plans for expanding our impact as we look to inspire more students in scientific fields and innovative practices for the future.

We look forward to having you join this influential group and seeing the role you'll play in creating a brighter future for our children through STEM. Thank you for being a driving force for science education in Southern California, and beyond.

A handwritten signature in blue ink that reads "Joe Adams".

Joe Adams
CEO, Discovery Cube



Dear Discovery cube,

Good day! thank you for paying for our fieldtrip. I like the rocket ship and the helicopter tour. I learned that if a typhoon gets to go to gres it is dangerous.

Sincerely,

Jonathan Milian

Thank you for letting us visit you! Your generosity will make a difference in our lives.



Dear Sponsors,

Thank you for our free field trip to the Discovery Cube. It was wonderful! My favorite part was shopping in the market.

Love, Bethany

WELCOME

BIENVENIDOS

Entrance



Chipping Contest

Sunday night's highly anticipated chipping contest at the Links at Spanish Bay comes with lots of laughter, friendly competition, and bragging rights. Each player starts off with two free shots to be taken any time during cocktail reception.



Putting Contest

Put your putting skills to the test! Monday night's cocktail reception includes a fun and care-free putting contest held at Pebble's putting green right at the heart of The Lodge. The top three winners will receive a Pebble Beach gift card useable at any Pebble Beach retail store; go ahead, grab that good-looking Pebble jacket you have been eyeballing!





Sponsorship Opportunities

Sponsorships at the Chairman's Cup are an additional way to support the Cube's hands-on science education programs throughout Southern California. These funds directly sponsor field trips, camps, world class outreach programs, after school programs, and everything in between! Not only will your sponsorship support children in our communities but it will also promote your organization to a highly influential group of Southern California's most prominent community, business, and philanthropic leaders. Throughout the event, we offer a wide variety of sponsorship opportunities for individuals and corporations.



Golf Course and Contest Sponsorships

Sponsorship opportunities include Greens Fee Sponsors, on-course contests such as longest drive and closest to the pin, and the popular evening putting and chipping contest events.

Meal Sponsorships

Opportunities include daily breakfasts, lunches, dinners, and the Awards Ceremony on our final day.

Player SWAG Items Sponsorships

Sponsor an item in the Player Welcome Bag! Players receive welcome gifts in each of their rooms that include golf staples such as premium brand pull-overs, polos, or hats.

If you would like to learn more about the event and available sponsorship opportunities please contact Brian Lam at blam@discoverycube.org or 408-306-3311

Our Core Initiatives:



STEM PROFICIENCY

To raise the level of STEM proficiency among students in the community.



HEALTHY LIVING

To teach families the importance of nutrition and having an active lifestyle, while bringing awareness to health issues such as diabetes and obesity.



EARLY LEARNING

To teach young children how to read, understand the concept of numbers, interpret complex language and prepare to succeed in school.



ENVIRONMENTAL STEWARDSHIP

To create environmental stewards who conserve and protect our limited resources and put into practice the concepts of reduce, reuse, recycle to become better champions for the environment.

How We Do It:

EXHIBITS

- Permanent and not-to-be-missed visiting exhibits
- Large-scale, hands-on, interactive
- Founded in NGSS

SEASONAL FESTIVALS

- Spooky Science
- Science of Gingerbread
- Festival of STEM

OUTREACH PROGRAMS

- The Cube comes to you!
- Workshops and Assemblies
- Environmental partnerships
- Expanded after-school programs

ON-SITE PROGRAMS

- All new immersive Field Trip experiences
 - Correlated with NGSS
 - Includes pre and post field trip activities and videos
 - Assessment of learning
- Camp Discovery, Summer and Winter
- STEM Club

CUBE STUDIOS

- Hands-on learning
- Cube-created videos

TEACHERS RESOURCES

- Teachers Night Out
- Field Trip Curriculum

inspire

educate

impact

discoverycube.org

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DiscoveryCube

Discovery Cube is a registered 501(c)3 nonprofit organization.