

DISCOVERY CUBE BUBBLEFEST 30TH PHOTO + VIDEO SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. **Eligibility:** Open to legal residents of the United States including the District of Columbia who are eighteen (18) years of age or older as of date of entry. Minors who are 13 years to 17 years of age as of date of entry may only enter if a parent or legal guardian consents to these official sweepstakes rules. Entries by minors without parent/guardian consent to these rules are null and void. Children under 13 years of age are not eligible to participate. Internet access is required. Employees and their immediate family members (parents, siblings, children and spouse, and persons residing in the same household whether related or not) of Discovery Cube (“Sponsor”), respective parent and affiliated companies, subsidiaries, and advertising and promotion agencies, and all other companies associated with the Discovery Cube Bubblefest 30th Photo + Video Sweepstakes (the “Sweepstakes”), and their respective agents, officers, and directors, and all individuals, including, but not limited to, consultants, independent contractors, so-called “temporary employees,” former employees and interns (and their immediate family members) who have, within the past six months, performed services for Sponsor or Co-Sponsors, are not eligible to enter or win. Void where prohibited by law.

2. **Sweepstakes Period:** The Sweepstakes begins on February 9, 2026 at 12:00 a.m. Pacific Daylight Time (PDT) and ends on March 1, 2026 at 11:59 p.m. PDT, (the “Sweepstakes Period”). Sponsor or Sponsor’s designee shall be the sole determiner of all Sweepstakes-related time periods.

3. **How to Enter:** During the Sweepstakes Period, enter for free by visiting the Sweepstakes website at <https://discoverycube.org/orange-county/bubblefest-sweeps> and follow the instructions on how to submit your photos and video (the “Photo”) to enter the Sweepstakes. Entrants will also be required to provide basic contact information such as their name, address, email address, date of birth, and phone number in order to participate in the Sweepstakes. **Limit: One entry per person.**

3.1. **Photo Rights & License:** By submitting the Photo to enter the Sweepstakes, and as material conditions to your eligibility to participate, you hereby:

- (A) Represent and warrant that you are either the owner or holder of all rights to license and sublicense the Photo that you are submitting, including (but not limited to) all copyright, trademark, trade dress, trade secret, publicity, privacy, and moral rights in and to the Photo;
- (B) Represent and warrant that your Photo does not contain any obscene, profane, lewd, violent, disturbing or other content that would be arguably inappropriate for a family-friendly environment;
- (C) Grant to Sponsor a non-exclusive, perpetual, worldwide, sub-licenseable, assignable, transferrable, and royalty-free license to use, copy, display, distribute, publish, perform, digitally transmit, modify, make derivative works with, synchronize, and otherwise commercially exploit your submitted Photo, and to use your name, likeness, and contact information at Sponsor’s discretion therewith, in connection with the Sweepstakes and for other commercial purposes at Sponsor’s sole discretion;
- (D) Will cooperate with Sponsor’s request to register intellectual property protection and with all takedown demands and actions related to the submitted Photo; and
- (E) Will indemnify and hold harmless Sponsor (and its directors, officers, and employees), as requested by Sponsor, against any and all claims and actions for infringement or other damages related to the submitted Photo.

Late and/or incomplete entries are null and void. Sponsor (including its employees and representatives) are not responsible for late, lost, damaged, misdirected, or misappropriated entries. Incomplete entries are null and void.

4. **How to Win:** One (1) potential winner will be selected by random drawing from among all eligible entries received during the Sweepstakes Period. The drawing shall occur on or about March 6, 2026. [For clarity, the submitted Photo is only a prerequisite to enter the Sweepstakes, and selection of the winner will be based entirely on chance and not on any objective or subjective judging-criteria related to the submitted Photo.]

The potential winner will be notified by email and/or by telephone within twenty-four (24) hours following the drawing. Due to the nature of this Sweepstakes, **a prompt reply** from the potential winner **is an essential element** in winning the prize. Therefore, following notification, **the potential winner MUST REPLY** to Sponsor or Sponsor’s authorized representative **within forty-eight (48) hours**, or Sponsor will award the prize by selecting another eligible entrant by random drawing.

5. **Prize:** One (1) winner will receive Four (4) Bubblefest Family Night tickets, including admission to an after-hours Bubblefest show, the Bubble Zone festival space, parking, pizza dinner, and a meet and greet with bubble artist Melody Yang, to use during the 2026 event (valued at \$60 per ticket). The winner may have their tickets mailed directly to the residential address they choose to provide. The

maximum approximate retail value (“ARV”) for the prize awarded is \$240. Minors must be accompanied by a parent, legal guardian, or Sponsor-approved adult chaperone. See additional requirements below.

Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

NO TRAVEL, TRANSPORTATION, ACCOMMODATIONS, MEALS, OR OTHER EXPENSES ARE INCLUDED WITH THE PRIZE.

Prize Restrictions & Requirements: In the event a potential winner was ineligible to participate or unable to meet the requirements as stated in these Official Rules, Sponsor reserves the right, at its sole discretion, to select another eligible winner to receive the prize as described above. No replacement, consolation, or substitute prize will be offered to any potential winner in the event they fail to adhere to these prize requirements and subsequently forfeits the prize.

In addition, to receive the prize, entrant must be in compliance with these Official Rules as solely determined by Sponsor. This includes fulfillment of all necessary documentation provided or requested by Sponsor.

ALL FEDERAL, STATE, AND LOCAL TAXES ARE SOLELY THE RESPONSIBILITY OF THE WINNERS. Any difference between the stated estimated value of the prize and its actual value will not be awarded. Winner agrees to accept prize “as is.”

Prize is nonrefundable and nontransferable. Sponsor is not required to (but may, at its sole discretion) offer substitutions, a cash redemption or alternative to the prize awarded under this Sweepstakes. Sponsor reserves the right to substitute a prize of equal or greater value in the event the prize is unavailable. The prize awarded is subject to the restrictions and limitations noted in these Official Rules, on the prize and/or included with the prize, including the Park’s operating hours.

6. General Entry Rules: Any individual or entrant who attempts or otherwise encourages, directly or indirectly, entry under multiple identities or for a proxy individual, and/or uses multiple computers, multiple accounts, multiple Internet Protocol addresses, so-called “proxy servers,” or any software program to manipulate or create multiple entries, or uses any other device, method, or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by the Sponsor, will be disqualified and ineligible to win. Sponsor, at its sole discretion, reserves the right to review and investigate all entries and to take any and all measures it deems necessary to ensure a fair Sweepstakes. Mutilated, lost, illegible, corrupted, or incomplete entries that do not conform to these Official Rules will be deemed ineligible, disqualified, null, and void.

In the event of a dispute, entry information will be declared made by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned an email address by the Internet Service Provider, entity, or organization that is providing the email account/address.

Sponsor and its parent, subsidiaries, affiliates, successors, and assigns, advertising and promotion agencies, suppliers, printers, and distributors, and their respective officers, directors, employees, representatives and agents and any other person or entity related in any way to this Sweepstakes (collectively, the “Sweepstakes Entities”), are not responsible for circumstances that may limit or otherwise restrict the ability to participate, including, but not limited to: (i) late, incomplete, garbled, or mutilated entries; technical, hardware, or miscellaneous software malfunctions; viruses; network or electronic malfunctions of any kind; (ii) any human error that may occur in winner notification or other Sweepstakes-related communications; (iii) or for any printing errors in these Official Rules. If a printing, electronic, or other error results in more prizes being claimed than the number stated in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available. No more than the advertised number of prizes will be awarded.

If for any reason the Sweepstakes cannot be conducted as described in these Official Rules (including infection by computer virus, bugs, worms, tampering, hacking, unauthorized intervention, fraud, technical failures, or any other cause beyond the reasonable control of Sweepstakes Entities that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes), then, in such an event, Sponsor shall have the right, at its sole discretion, to cancel, terminate, modify or suspend this Sweepstakes and select the winner from entries received prior to the action taken, or as otherwise deemed fair and appropriate by Sponsor. **SPONSOR RESERVES THE RIGHT TO PROSECUTE ANY FRAUDULENT ENTRIES TO THE FULLEST EXTENT OF THE LAW.** At Sponsor’s sole discretion, entrants and/or winner(s) who do not comply with these Official Rules or otherwise attempt to interfere with this Sweepstakes in any way may be disqualified.

ALL DECISIONS BY SPONSOR ARE FINAL.

7. Release and Indemnification: By entering this Sweepstakes, you agree to be bound by these Official Rules and the decisions of Sponsor which shall be final for all purposes hereunder, and agree that: (i) Sponsor, its parent, subsidiaries, affiliates, successors and assigns, and advertising /promotion agencies may use, edit, and alter their names, likenesses, images, photographs, voices, cities/states

of residence and biographical information and the prize, for advertising, trade and promotion in any media or format now or hereafter known, including on the Internet, including, but not limited to, social media applications, or via wireless application protocol, without further compensation, permission or notification, except where prohibited by law; (ii) you assume liability for, and all risks of, any and all injuries (including without limitation, personal injury or death) or damages caused, or claimed to be caused, by participating in the Sweepstakes or any prizes thereof, and that you, your heirs, next of kin, spouse, guardians, legal representatives, executors, administrators, successors and assigns, hereby unconditionally and irrevocably release, indemnify, forever discharge and hold the Sweepstakes Entities, harmless from and against any and all claims, demands, liens, agreements, suits, costs, attorneys' fees, damages, judgments, orders, and liabilities of whatever kind or nature in law, equity or otherwise, whether known or unknown, suspected or unsuspected, and whether or not concealed or hidden inclusive of any claims for damage to property, personal injury, illness, mental illness, or death, or claims based on defamation, rights of privacy, intellectual property rights, and rights of publicity in any way arising directly or indirectly out of the entrants' participation in the Sweepstakes and/or prizes.

Entrants hereby waive application of California Civil Code Section 1542 which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

Entrants expressly waive the provisions of Section 1542 of the California Civil Code as well as any other statutes, rules, laws, ordinances, or common law principles or other authority of similar effect of any jurisdiction, and further waive any right to invoke said provisions now or in the future with regard to the Sweepstakes. Entrants and the winners further acknowledge and agree that this waiver is an essential and material term of these Official Rules and the Sweepstakes.

Winners agree to complete and sign an Affidavit of Eligibility and Publicity/Liability Release (to the extent allowed under applicable law) and other documents as determined by Sponsor in its sole discretion; and return the aforementioned materials to Sponsor or Sponsor's representatives or prize may be forfeited and awarded to an alternate.

8. GOVERNING LAW: EXCEPT TO THE EXTENT PRE-EMPTED BY FEDERAL OR OTHER APPLICABLE STATE LAW, THE SWEEPSTAKES SHALL BE GOVERNED BY THE LAWS OF THE STATE OF CALIFORNIA, WITHOUT GIVING EFFECT TO ANY CONFLICT OF LAW PROVISIONS THEREOF. **BY ENTERING, ENTRANTS VOLUNTARILY AND KNOWINGLY WAIVE ANY RIGHT THEY HAVE TO A JURY TRIAL.** THE PREVAILING PARTY IN ANY LEGAL ACTION SHALL BE ENTITLED TO AN AWARD OF ITS REASONABLE ATTORNEYS' FEES AND ACTUAL COSTS INCURRED IN SUCH ACTION. FURTHER, IN ANY SUCH DISPUTE, UNDER NO CIRCUMSTANCES WILL ENTRANTS BE PERMITTED TO OBTAIN AWARDS FOR, AND THEY HEREBY WAIVE, ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES (I.E. COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES), AND THEY FURTHER WAIVE ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED.

9. Winner's List and Official Rules: You may request the name of the winner by sending a self-addressed, stamped envelope by March 31, 2026 to Discovery Cube, 2500 N Main Street, Santa Ana, CA 92705 Attn: Marketing/Bubblefest Photo + Video Sweepstakes. During the Sweepstakes Period, Official Rules requests may be sent to the aforementioned address. Rules requests must include a self-addressed, stamped envelope.

10. Use of Personal Information: By participating in the Sweepstakes and supplying personally identifiable information to Sponsor, including your first and last name, email address, zip code, and date of birth. You understand and agree that any personally identifiable information that you provide will be collected by Sponsor and used by Sponsor and its parent, affiliates, agents, successors, and assigns. Sponsor's privacy policy is located at <https://www.discoverycube.org/privacy-policy>

11. Your Consent to Email and Electronic Communications: By supplying Sponsor with your email address and other contact information for online entry into this Contest, you are initiating communication by electronic means and hereby consent to receive Sponsor's emails and other electronic communications, notices, messages, and information about the Contest (if any). You also have the option to opt-in and agree to receive advertisement emails and electronic communications about related services and products from the Sponsor. You will have the opportunity to opt-out or unsubscribe from receiving emails and electronic communication from the Sponsor by following hyperlinked opt-out/unsubscribe instructions included in (usually at the bottom of) each communication.

12. Sponsor: This Contest's sponsor is Discovery Cube, 2500 N Main Street, Santa Ana, CA 92705 **DISCLAIMER:** This promotion is not sponsored, endorsed, administered by or associated with any social media advertisement platform including Facebook, Instagram, Tik Tok, or any of their affiliates. By participating in the Contest, you hereby release and waive Facebook, Instagram, and Tik Tok from any and all liability arising from your participation in this Contest.

13. Copyright & Trademark Notices: The Sweepstakes and all accompanying materials are copyright © 2026 Discovery Cube. All rights are reserved.